DIGITAL SKILLS DEVELOPMENT TOOLKIT FOR YOUNG NEETS TO INCREASE EMPLOYABILITY

Digi4You

R5: Pilot Training Assessment for Usability and User Experience Evaluation Tool

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Digital Skills Training Toolkit

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Introduction

The Usability and User Experience Evaluation Tool aims to assess the effectiveness and user experience of educational activities within the project. This tool is designed to establish a baseline of end-user performance and validate performance measures, ultimately enhancing efficiency within classrooms and other educational activities. This report presents the tool's design, piloting process, and feedback mechanism, integrating key findings of the last one to provide comprehensive insights into its efficacy.


Through this pilot training assesment for Usability and User Experience Evaluation Tool we want to:

-Develop a feedback mechanism to increase the efficiency and productivity of end-users on the benefits of the project.

- Promote greater awareness and efficiency of the memory coaching training for youth trainers.

Objectives

- Design a comprehensive feedback mechanism: Develop a robust feedback mechanism that captures diverse user experiences. This system should proficiently highlight the strengths and potential improvement areas of the Digi4You project, ensuring that it evolves to best serve its varied user base.

- Promote greater awareness and efficiency of the memory coaching training for youth trainers.

- Specially designed online feedback and user-friendly evaluation system will help end-users to gain objective and quick self-assessment.

- This output can be used by teachers, trainers, school directors, psychological consultants, academicians
  in teacher training, education centres and educational NGOs for assessment of their educational
  activities.
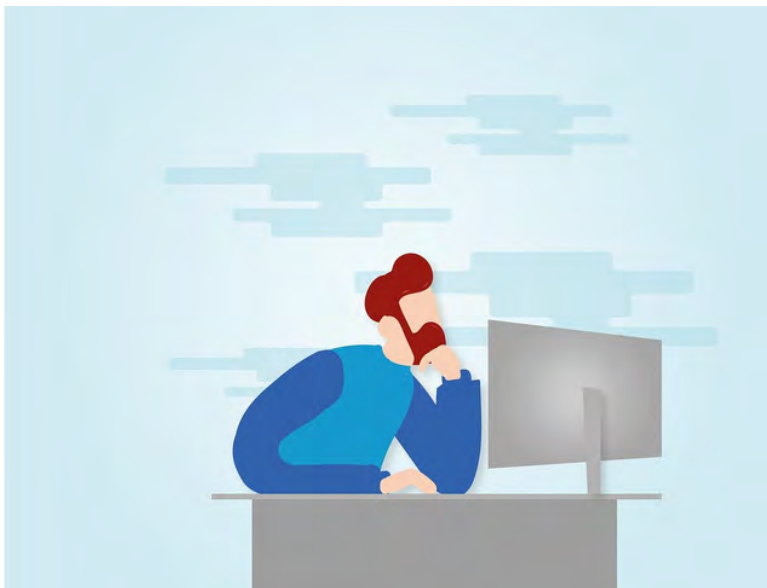
Step by step

- Design of the Questionnaires:

  The development of the usability evaluation plan involved creating assessment materials, in this case open questionnaires. These materials were designed to gather feedback from end-users, including teachers, trainers, school directors, and psychological consultants. The questionnaire focused on assessing the efficiency and productivity of end-users and its usability for working direclty with NEETs.

- Piloting Process:

  The piloting phase included both online and face-to-face sessions for a total of 36 hours of memory coaching training. All partner countries participated in the piloting process, involving each of them three Youth Workers/Trainers who work directly with NEET later in the assesment phase, The piloting aimed to test the usability and effectiveness of the evaluation tool in real-world educational settings.

- Feedback Mechanism:

  An advisory board meeting was arranged in each partner country to gather feedback and advice from experts. Additionally, case study templates were created, and case study reports were generated from samples in each partner country. These reports provided valuable insights into the usability and user experience of the evaluation tool.

Key Findings

1. Relevance and Impact: Across all partner countries, participants unanimously agreed that the Digi4You training was highly relevant to their work with NEETs and had a significant impact on their approach. They emphasized that the training provided valuable insights into the specific needs and challenges faced by NEETs in the digital age. By addressing these challenges, the training equipped youth workers with practical strategies to better support NEETs in gaining digital skills and accessing employment opportunities. Additionally, participants noted that the training fostered a proactive approach to personal development and employability among NEETs, ultimately empowering them to navigate the digital world with confidence.

2. Application of Training: Participants outlined specific ways they plan to utilize the skills and knowledge acquired from the training in their current and future activities with NEETs. These include developing digital identity, creating engaging content, providing career counseling, and integrating digital tools into educational programs. Moreover, participants highlighted the importance of leveraging the training to enhance digital literacy and employability among NEETs, with a focus on developing their digital identity, creating engaging content, and fostering effective online teamwork. By incorporating these strategies into their work, participants aim to better prepare NEETs for the digital demands of the workforce, ultimately boosting their engagement and employability prospects.

3. Usefulness of Training Modules: The most useful aspects of the training identified by participants include digital identity development, content creation, digital portfolio preparation, and communication skills. These modules were found to be effective in improving NEETs' digital skills and employability prospects. Participants emphasized that these modules provided practical tools and techniques that could be easily applied in their work with NEETs. Moreover, participants noted that the training modules helped NEETs showcase their skills online and improve their employability, while also teaching them to collaborate efficiently in virtual settings. Overall, participants found the training content to be highly relevant and beneficial in enhancing their ability to support NEETs in gaining digital skills and accessing employment opportunities.

4. Challenges Encountered: While participants generally praised the training content, some challenges were noted during the training process. Issues such as concentration, diverse learning styles, and technological access were identified as potential barriers to effective learning. Participants highlighted the need for more hands-on exercises and enhanced accessibility features to address these challenges. Additionally, participants noted that certain technical issues, such as low-speed server connections, posed challenges during the training sessions. Addressing these challenges will be crucial in ensuring that the training program remains accessible and effective for all participants.

5. Recommendations for Improvement: Participants provided valuable recommendations for improving the Digi4You training to better serve the needs of NEETs. These recommendations include customizing modules, providing individualized guidance, strengthening industry ties, and incorporating emerging topics such as AI, cybersecurity, and entrepreneurship. Moreover, participants emphasized the importance of enhancing the training program's accessibility and flexibility to accommodate diverse learning needs and technological access. By implementing these recommendations, the training program can be further enhanced to effectively support NEETs in gaining digital skills and accessing employment opportunities.

6. Effectiveness of Case Studies: Case studies and real-world applications were highly effective in illustrating practical uses of digital skills and enhancing understanding. Participants noted that these case studies provided valuable insights into the practical applications of digital skills in real-life scenarios. Moreover, participants found that the case studies helped NEETs better understand the topics by showing how theoretical knowledge is applied in practice. By incorporating more diverse case studies across various industries and roles, the training program can further enhance participants' understanding and application of digital skills in real-world contexts.

Key Findings

7. Future Training Topics: Participants expressed interest in future training topics such as AI, data analysis, entrepreneurship, mental health support, and strategies for combating digital exclusion. These topics are deemed crucial for NEETs' success in the evolving job market. Moreover, participants highlighted the importance of staying updated with emerging trends and technologies to effectively support NEETs in gaining digital skills and accessing employment opportunities. By incorporating these topics into future training sessions, the training program can remain relevant and impactful in addressing the evolving needs of NEETs in the digital age.

Piloting Graphics

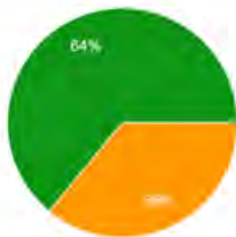**1. ¿En qué medida el contenido del curso digi4you se ajustaba a sus expectativas?**
25 respostas
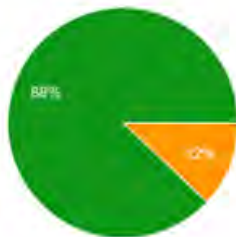
- 1 (No satisfactorio)
- 2 (Algo satisfactorio)
- 3 (Satisfactorio)
- 4 (Muy satisfactorio)

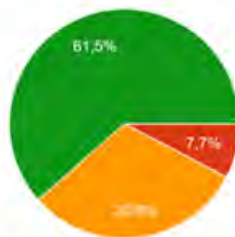**1. In che misura i contenuti del corso digi4you sono stati all'altezza delle vostre aspettative?**
25 respostas

64%

- 1 (Non soddisfacente)
- 2 (Abbastanza soddisfacente)
- 3 (Soddisfacente)
- 4 (Molto soddisfacente)

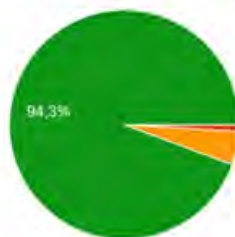**1. Wie gut entsprach der digi4you-Kursinhalt Ihren Erwartungen?**
26 respostas

61,5%

7,7%

- 1 (Not satisfactory)
- 2 (Somewhat satisfactory)
- 3 (Satisfactory)
- 4 (Highly satisfactory)

1. Digi4you eğitim içeriği beklentilerinizi ne kadar karşıladı?
106 respostas

94,3%

- 1 (Hiç)
- 2 (Kısmen)
- 3 (Yeterince)
- 4 (Oldukça)

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DIGI4YOU

Piloting Graphics

11. Come giudica la facilità d'uso e il design della piattaforma o dell'applicazione?
25 respostas

44%

- 1 (Non soddisfacente)
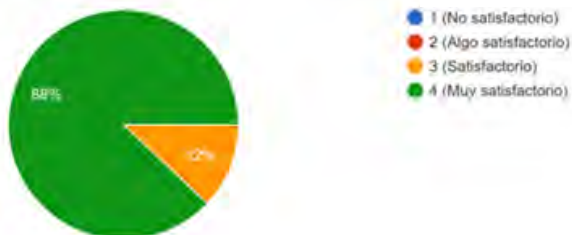- 2 (Abbastanza soddisfacente)
- 3 (Soddisfacente)
- 4 (Molto soddisfacente)

11. Eğitim Platformumuzu veya Mobil Uygulamamızı kullanıcı dostu buldunuz mu?
106 respostas

62,3%

- 1 (Hiç)
- 2 (Kısmen)
- 3 (Yeterince)
- 4 (Oldukça)

11. ¿Cómo calificaría la facilidad de uso y el diseño de la plata
25 respostas

88%

- 1 (No satisfactorio)
- 2 (Algo satisfactorio)
- 3 (Satisfactorio)
- 4 (Muy satisfactorio)

11. Wie beurteilen Sie die Benutzerfreundlichkeit und das Design der Plattform oder App?
26 respostas

53,8%

- 1 (Not satisfactory)
- 2 (Somewhat satisfactory)
- 3 (Satisfactory)
- 4 (Highly satisfactory)
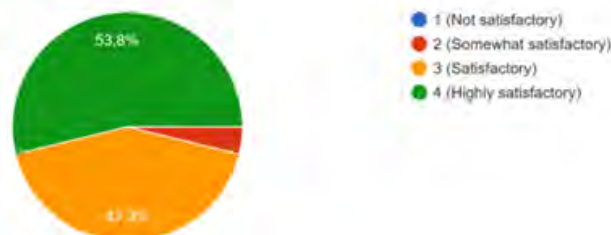
The collective feedback from the satisfaction questionnaires yielded overwhelmingly positive results. Across all responses, satisfaction levels were notably high, with not a single participant rating any aspect as "not satisfactory." Moreover, the proportion of "somewhat satisfactory" responses remained below 1 percent, indicating a strong consensus of satisfaction. These findings underscore the overwhelmingly positive reception of both the course content and the online platform.

Conclusions

The feedback gathered from youth workers related to NEETs across partner countries provides valuable insights into the effectiveness and relevance of the Digi4You training program. Through their participation in the case study survey, these youth workers have highlighted the positive impact of the training in empowering NEETs and enhancing their employability prospects in the digital age.

The unanimous agreement among participants regarding the relevance and impact of the training underscores its significance in addressing the specific needs and challenges faced by NEETs. By equipping youth workers with practical strategies and tools, the training enables them to better support NEETs in gaining digital skills, navigating the digital world, and accessing employment opportunities.

Furthermore, participants outlined specific ways they plan to utilize the skills and knowledge acquired from the training in their work with NEETs. These include developing digital identity, creating engaging content, providing career counseling, and integrating digital tools into educational programs. By incorporating these strategies into their work, participants aim to enhance the digital literacy and employability of NEETs, ultimately empowering them to succeed in the workforce.

While participants praised the training content, they also identified some challenges encountered during the training process, such as concentration issues, diverse learning styles, and technological access barriers. Addressing these challenges will be crucial in ensuring the effectiveness and accessibility of the training program for all participants.

Participants provided valuable recommendations for improving the Digi4You training program to better serve the needs of NEETs. These recommendations include customizing modules, providing individualized guidance, strengthening industry ties, and incorporating emerging topics such as AI, cybersecurity, and entrepreneurship. By implementing these recommendations, the training program can be further enhanced to effectively support NEETs in gaining digital skills and accessing employment opportunities.

In conclusion, the feedback from youth workers related to NEETs highlights the importance of the Digi4You training program in empowering NEETs and enhancing their employability prospects in the digital age. By incorporating the recommendations provided by participants, the training program can continue to evolve and adapt to meet the evolving needs of NEETs, ultimately contributing to their success in education, employment, and personal development.

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